

**GREAT SOLUTION FOR
WATER SUPPLY & SERVICES**

**COMPANY PROFILE
PT. SEFACTOR DEOS MAKS**



**“We providing Smart Water System
for Sustainability Environment”**

Get in touch :

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You have made the right choice

WELCOME MESSAGE

“

Clean water is **essential** to our life, health, and economy. Our economy activity depends on clean water : manufacturing, farming, tourism, recreation, energy production, and other economic sectors need clean water to function and flourish.

Faced with growing demands from competing users, it is clear that the path to sustainable use of water and its resources goes through efficiency, innovation, preventing waste, reusing, recycling. All key components of a circular economy. If we save one resource, such as water, we save on all others.

”





1

ABOUT US

No Blue, No Green.
No Water, No Life.

COMPANY DESCRIPTION

PT. Sefactor Deos Maks provide an integrated water treatment system that specifically recycle wastewater so it can be reused for sanitation needs. Our company not only **helps customer to comply with government regulations, but also helps reduce their water bills by utilizing their wastewater to produce clean water.** By using our services, our customers can save up to 50% their water bills. In addition, the company will also have added value in term of **reducing environmental pollution and carbon emissions.** Our target market group are industry, hotels / apartments, office buildings, hospitals, shopping centers and residential areas.

VISION

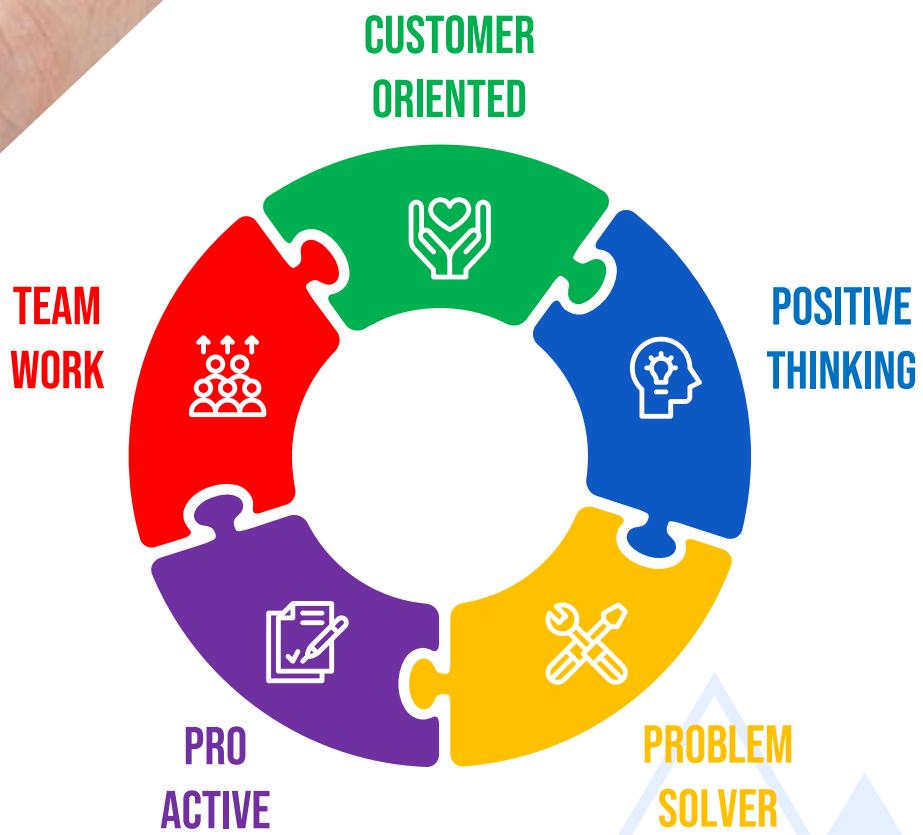
“ THE LEADING COMPANY IN SUSTAINABLE
WATER TREATMENT SYSTEM SERVICES IN SOUTH EAST ASIA “

MISSION

1. **Collaboration & empowering** local communities / local companies in every province in Indonesia to make water treatment plants
2. **Recycling domestic wastewater** to reduce environmental pollution
3. Making **education or training programs for the community** / company about the importance of clean water treatment and water conservation technologies for human life
4. **Developing water treatment systems** and technologies that are more effective and efficient for the community



CORE VALUES

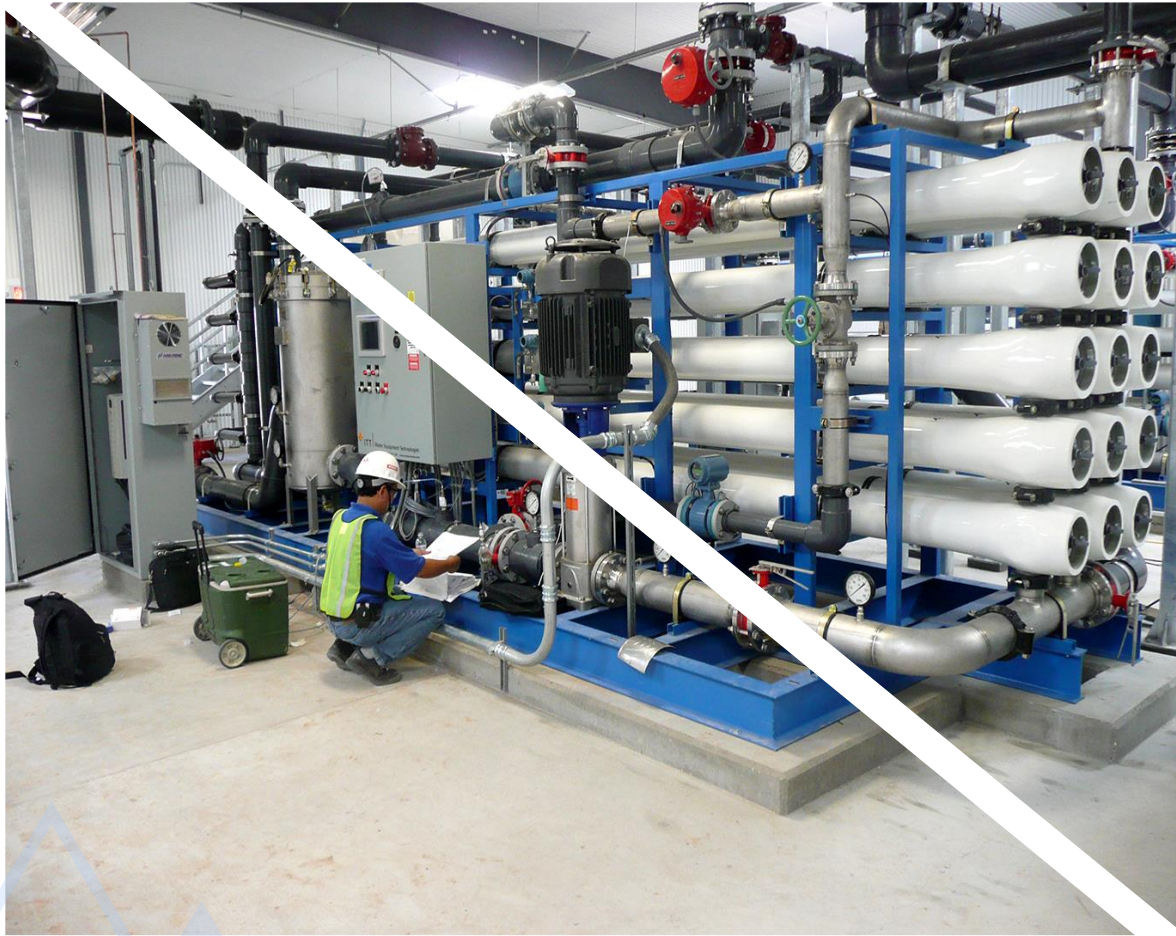


PRODUCT & SERVICES

2

Water always move forward,
It brings life and hope



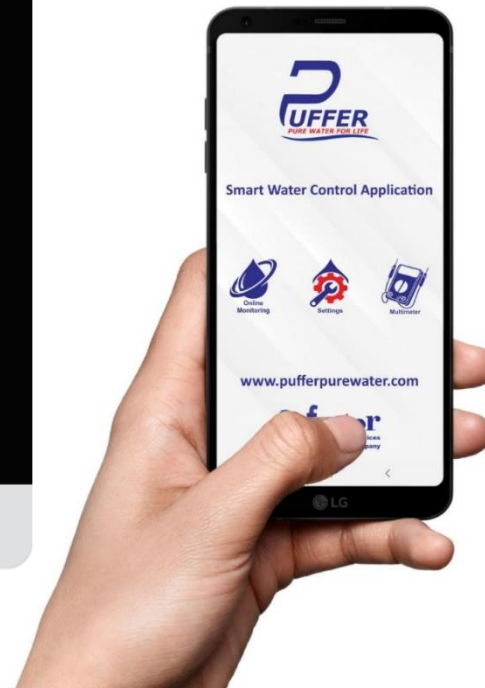
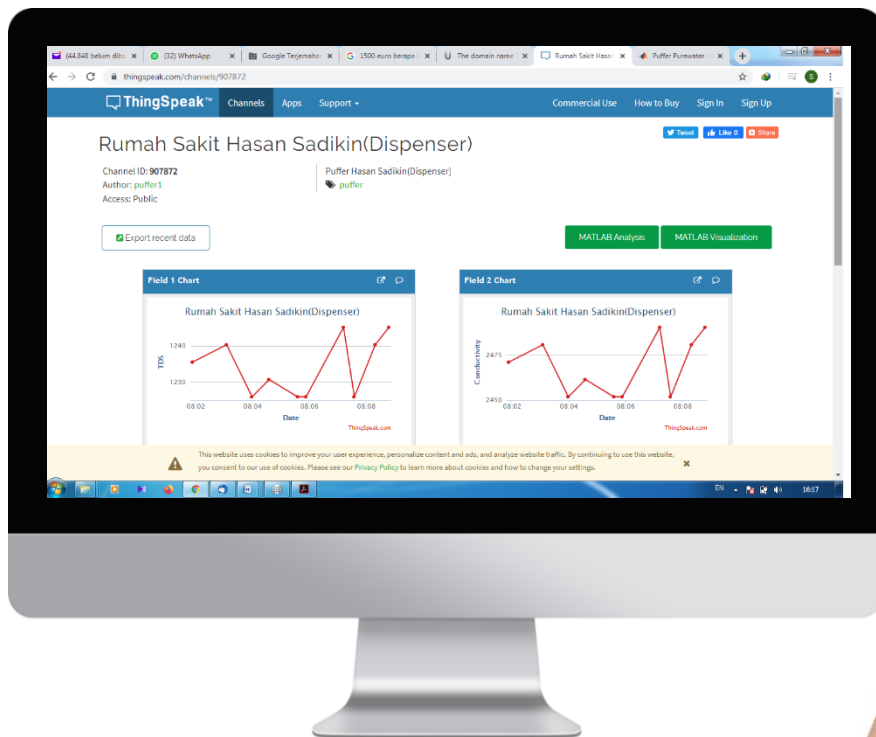


PRODUCT & SERVICES

We offer a **customize device** of water & waste water treatment plants (Manufacturing and Installation Services) and **contracts** for processing raw waste water into clean water with **a rental system** (Build, Operate and Transfer / BOT Service). The first service only covers consultation, assessment, design, assembly / manufacture and installation of waste water treatment plants. The second service is more comprehensive because consumers hand over all water treatment operations to us so that they only pay for the treatment of raw water to produce water in accordance with a mutually agreed contract.

SWAT (Smart Water System) Application

We developed the **PUFFER system** as our integrated service that is integrated with **Internet of Things (IoT)** technology so we can directly control the volume and quality of the water we produce in real time. Water treatment system designed automatically so it can **save operational costs**.





3

CLIENT

**Keep the water clean,
and it will keep your life**



TARGET MARKET

Our main target customers are the **B to B (Business to business)** sector, namely **industry, hospitals, hotels, apartments, office buildings or shopping centers**. We focus on this target because **they require large amounts of clean water and also produce huge wastewater every day**.

Currently, government regulations regarding wastewater treatment are getting stricter so that it is an obligation for the business sector to meet the quality standards of the wastewater they produce. In addition, the cost of water rate for the business sector are getting more expensive so the burden of operational costs is also increasing. Therefore, we offer our services to solve both their problems namely **wastewater treatment and clean water supply** for their operational needs.

Our Client :



Kementerian
Perindustrian
REPUBLIK INDONESIA



KEMENTERIAN
KESEHATAN
REPUBLIK
INDONESIA

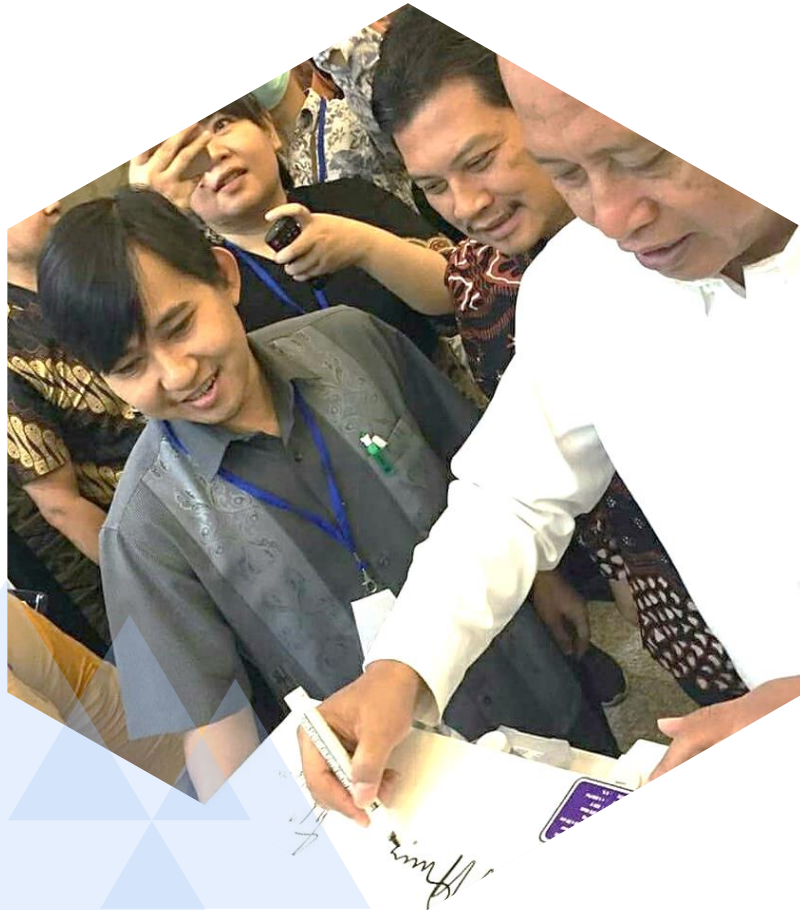


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Partnership & Collaboration

The Inauguration of PUFFER by the RI's
Minister of Health “Dr. Nila Moeloek”



2019 NEST Expo Visit Minister of Research, Technology
and Higher Education - Indonesia “Prof. Moh. Nasir”



**Minister's Visit : Dr. Agus G. Kartasasmita
The Minister of Industry Indonesian Republic**





TTG (Appropriate Technology) Expo 2019, Minister of Villages & Disadvantaged Areas of Indonesian Republic "Mr. Eko P. Sandjojo"



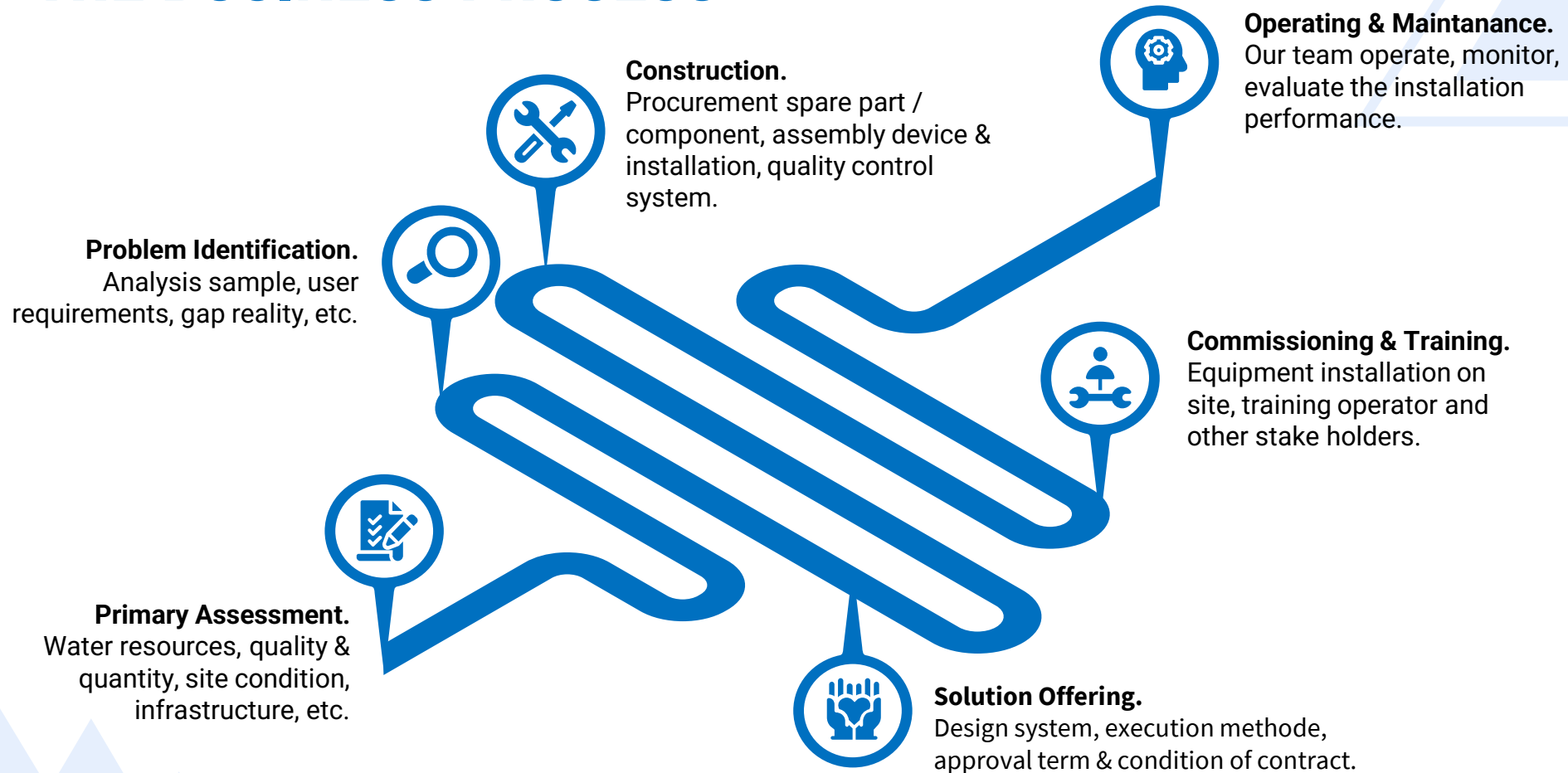
4

OUR SYSTEM

Flow like water
& You will find **Your Way** through any rock

www.pufferpurewater.com

THE BUSINESS PROCESS



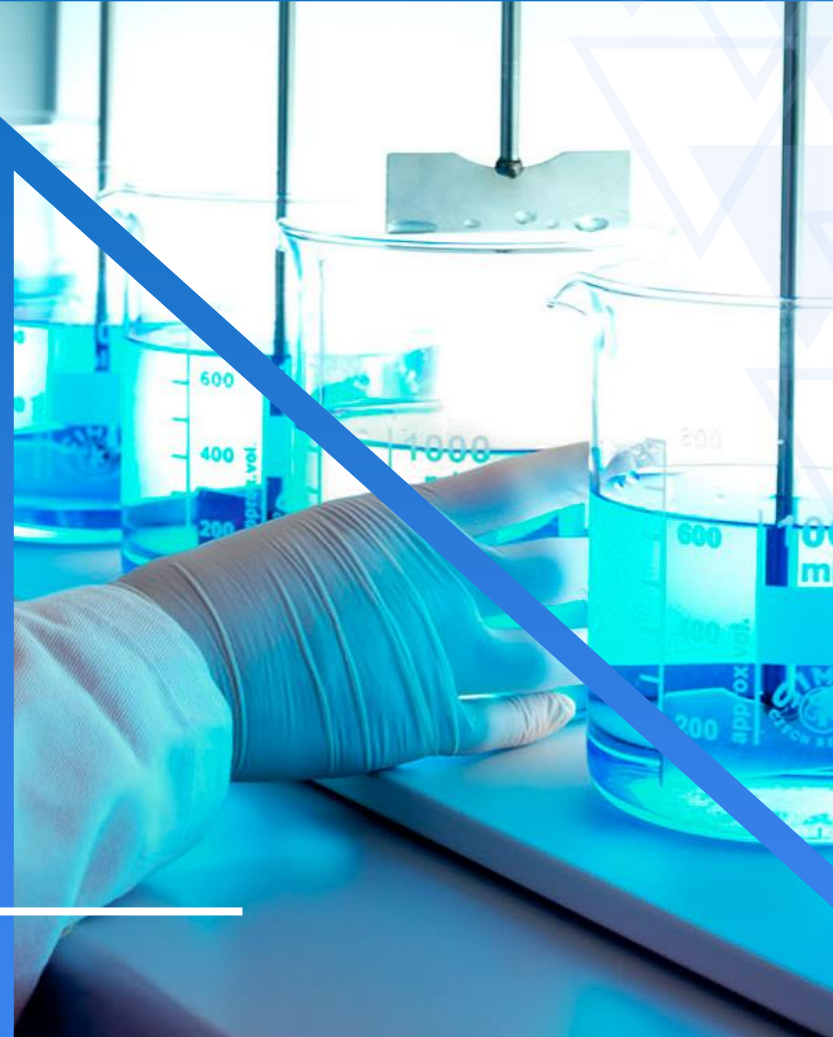
THE BENEFIT

5

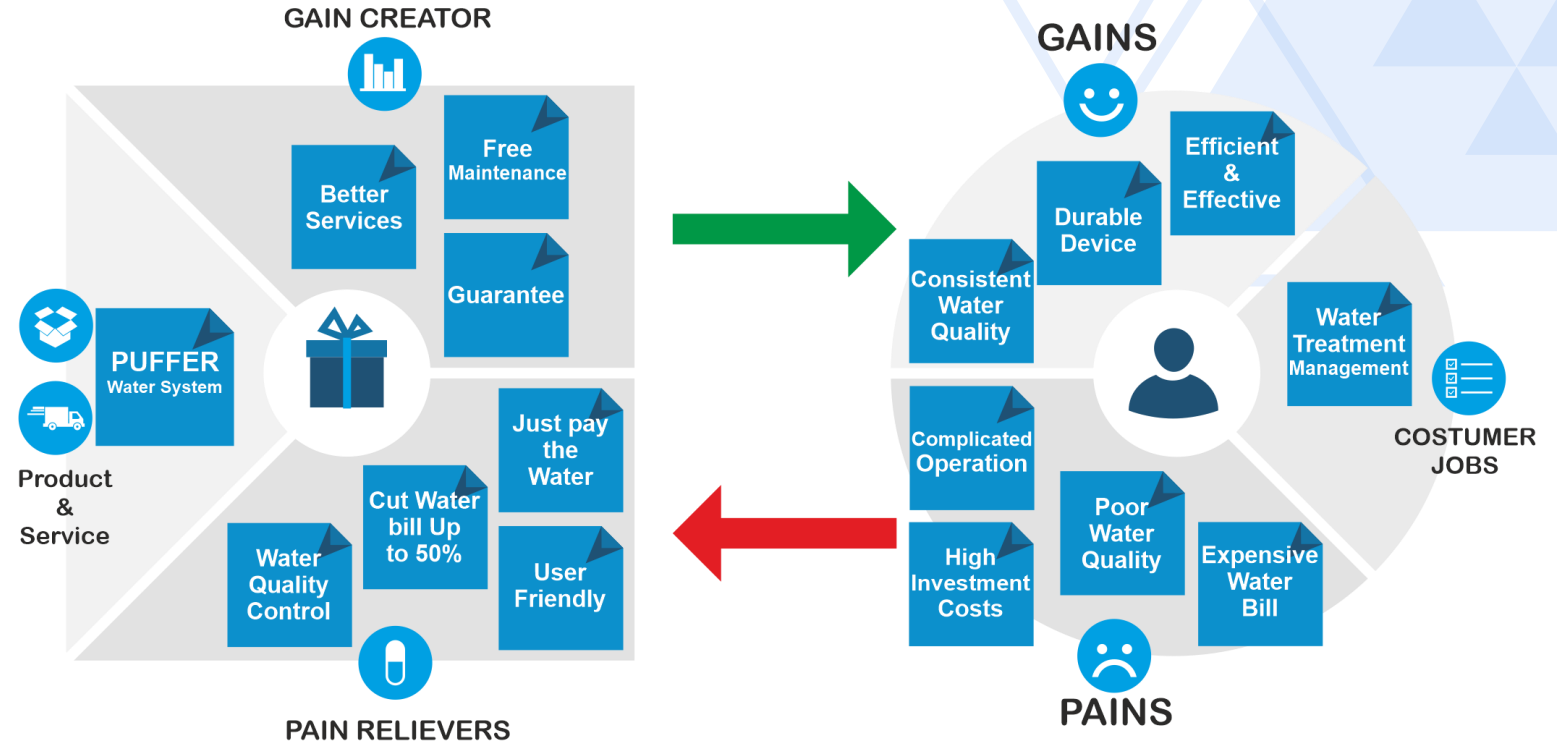
“SAVE WATER, SAVE LIFE”

EVERY DROP OF **WATER IS PRECIOUS,**

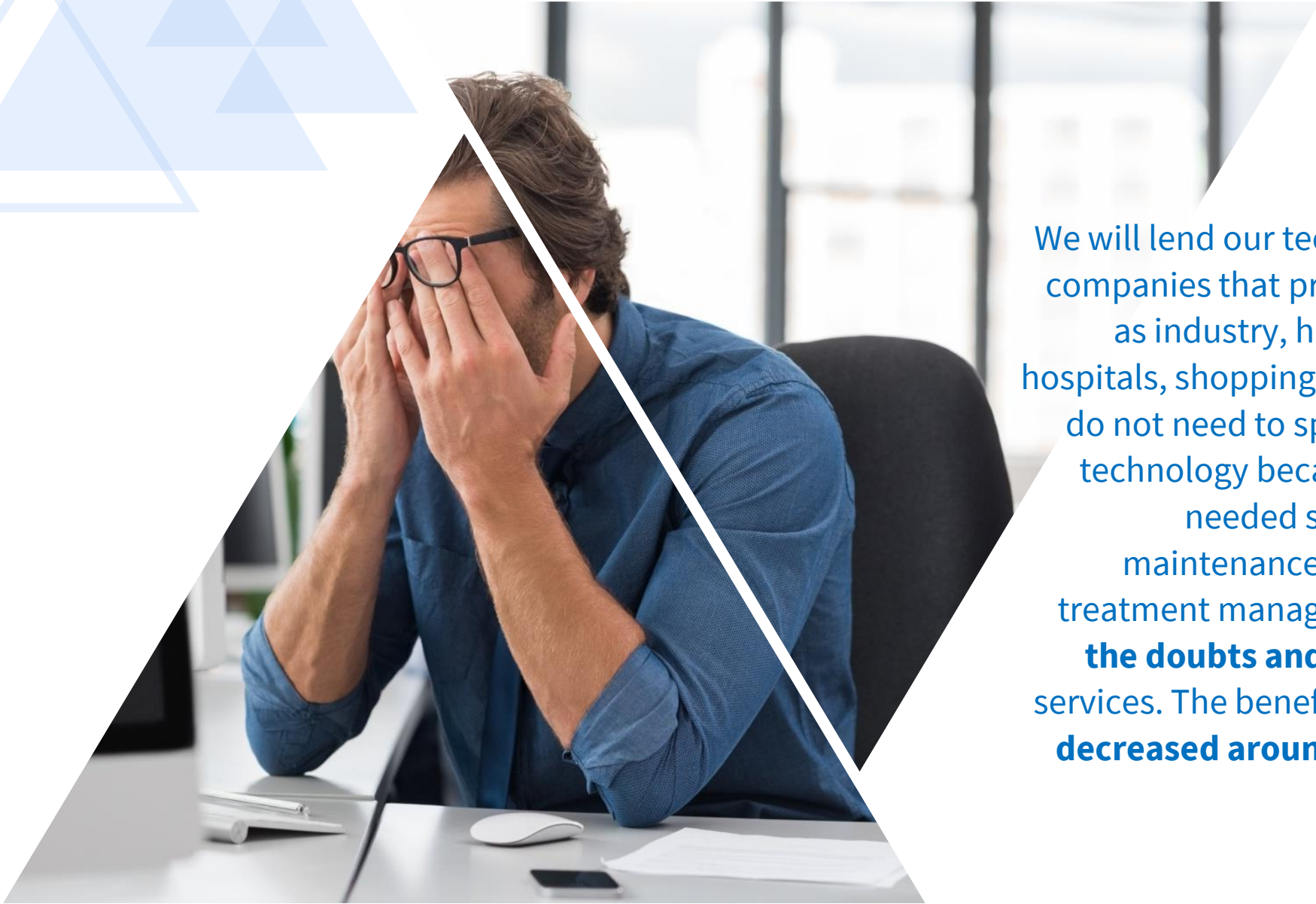
DON'T WASTE IT !



We offer a Value



We focus on meeting people's water needs in accordance with the conditions and capabilities of the communities. One of our strategy, **we offer water and wastewater treatment services without having to buy the installation.** They can rent our device and **only pay the volume of their used.** We generate revenue stream from the volume of water treatment used. We can also sell Puffers Unit if they have enough budget to buy our device. In addition, Puffer design is compact, portable and user friendly. **The smart management system** that we developed in Puffer is based on IoT (Internet of Things) so users can easily access and analyze real-time data from the production of clean water produced.



WE KNOW YOUR PAIN

We will lend our technology to treat wastewater of the companies that produce a lot of domestic waste such as industry, hotels / apartments, office buildings, hospitals, shopping centers and residential areas. They do not need to spend a **large investment** to use our technology because we have **prepared everything** needed starting from equipment, operators, maintenance and repair of machinery and water treatment management systems. This will **eliminate the doubts and worries** of our customer to try our services. The benefits for our customer are **water bills decreased around 50% and improve the quality of their services with quality water.**



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THE ACHIEVEMENT

**Customer satisfaction is
our GREAT ACHIEVEMENT**

www.pufferpurewater.com

Achievement & Award

1. Government Grant – “Startup Tech for Sustainability”
2. 1st winner Innovative Appropriate Technology for Villages / Rural Area – Villages and Rural Area Ministry of Indonesian Republic
3. 3rd winner SEED Low Carbon Innovation – UNDP SEED Catalyser
4. 2nd winner Astra Startup Challenge – Innovation for Sustainability
5. Top Ten Startup4Industry “A Solution for Industry” – Industry Ministry of Indonesian Republic
6. Royal Academy of Engineering Incubation Program in Oxentia – UK (Oxford University Incubator)
7. Advanced – Accelerator Program in St. John Innovation Center – UK (Cambridge University Incubator)

“You **just needs**
water, Not
machine”

So, let us handle
your water treatment
device.





THANK YOU

If you have any questions, please let us know.

Get in touch :

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